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FOR IMMEDIATE RELEASE

CrinkleCo Is Proud to Offer a Special Benefit to Members of The Nature Conservancy

Washington, DC - May 9, 2008 – CrinkleCo™ (www.crinkleco.com) all in one gift wrapping kits made from recycled paper and printed with soy ink are now specially available at a discount to members of The Nature Conservancy.

The Nature Conservancy is a leading conservation organization working around the world to protect ecologically important lands and waters for nature and people. To date, the Conservancy and its more than one million members have been responsible for the protection of more than 15 million acres in the United States and have helped preserve more than 102 million acres in Latin America, the Caribbean, Asia and the Pacific. The Conservancy offers its members special discounts from environmentally conscious retailers.

CrinkleCo offers four easy to use kits -- gift wrap, gift bag, pillow box, and purse – packaged with everything needed to wrap a gift, including tape and tag. With CrinkleCo's eco-friendly kits, consumers can feel good and give green because CrinkleCo provides an easy new way to make gift giving special.

About CrinkleCo

Headquartered in Washington, DC, CrinkleCo manufactures easy to use gift wrapping kits with beautiful papers designed to inspire that creative side in each of us. In just minutes you can transform your gift into a thoughtful and meaningful creation.

So, wrap it like you mean it! Visit www.crinkleco.com.

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For more information:

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